

# Green Fleet Survey AIODA Nationals 2014

72%

This was their first AIODA Green Fleet

50%

Of participants had done state Green Fleet Regatta

28%

Had participated before in the Green Fleet (50% once before, 30% twice before, 10% three times before, 10% more than three times before)

86%

OF PARTICIPANTS PARTICIPATE IN ANOTHER SPORT(S) AT LEAST TWICE PER WEEK.

70%

Of clubs made boats available for club green fleet

64%

Participants had been Tackers participants

Three

Participants had not done any form of learn to sail

Of participants were involved in club green fleet

95%

77%

of participants thought the info prior to the event was very good. (only 2 participants reported it was inadequate)

39

% OF GREEN FLEET PARTICIPANTS HAD SIBLINGS INVOLVED IN THIS OR OTHER REGATTAS IN VICTORIA AT THE SAME TIME.

80%

Choose Green Fleet because it was their first nationals

# Green Fleet Survey ALODA Nationals 2014

**77%** Of participants had one or more parents who were sailors

// FINDINGS: At the age group that green fleet target (10-13 years old), most kids are participating in other sports at least twice a week therefore a club based sailing program would ideally not be more than two sessions per week to allow them to continue in a broad range of sports.

// FINDINGS: Preferred way to receive communications: 1 Club e-news. 2 club website

// FINDINGS: Green fleet offers a first step to participating at a national event

// FINDINGS: Raising the quality of instructor delivery is a key detriment of ongoing participants and reinforces the need to have a good instructors delivering green fleet at clubs

// FINDINGS: Local communications from the club via electronics means is most effective for kids and parents

// FINDINGS: KIDS MIGHT CHOOSE TO PARTICIPATE IN GREEN FLEET FOR A COUPLE OF SEASONS ON AVERAGE.

// FINDINGS: Nationals are events that predominately attract families where the parents sail and older siblings are participating in regattas run at the same time

**100%**

REPORTED THE GUIDELINES AND USE OF INTRODUCTORY RULES WAS CLEAR IN THE INFO SENT OUT PRIOR

**84%**

Of parents were involved in volunteering at their club

// FINDINGS: Club based Green Fleet is an important offering especially for kids who don't have sailing parents and are therefore less likely to be involved in a national regatta

**3**

Most important things for selecting a sport from a child perspective:

- 1 Having fun.
- 2 being with a friend.
- 3 Quality of the instructors.

// FINDINGS: Sending out clear information about how Green Fleet differs from the intermediate and open fleets helps parents and kids know what to expect